

THIRD QUARTER 2020

NewLifeRadio

NEWSLETTER

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Doug Doran



Michael Shelley

NewLife Radio Announces Leadership Advancements

Joe and Jenny Emert, Founders of Life Radio Ministries and **NewLife Radio**, along with the organization's Board of Directors, recently announced a few significant advancements in the life of the ministry.

Doug Doran, *President*

Doug Doran has been part of this ministry since that first year of operation, 25 years ago. Throughout his years of service, he has served selflessly and admirably as a volunteer, advisor, Director of Development, On Air Host, Assistant Manager, General Manager, board member and Vice President. Effective at a recent Board of Directors meeting, Doug began to serve the ministry as its second President.

Joe and Jenny Emert will both continue to serve on the Board and be involved, (Joe) as Founder, missionary radio consultant, and Chairman of the Board and (Jenny) as Founder and a resource for management and business. Joe will continue as on-air host of Sunday Morning Praise each Sunday morning from 8:00 to 11:00.

Michael Shelley, *Vice President*

Michael Shelley joined the ministry early in 2016 as Executive Assistant to the President. Within a few years he was promoted to General Manager. He will continue as General Manager, and we are delighted to announce that Mike has agreed to accept the added responsibilities as Vice President of **NewLife Radio** and Life Radio Ministries, effective at a recent Board of Directors meeting.

Together, Doug and Mike make an effective and very capable Leadership Team!

This non-profit and listener supported radio ministry was founded in 1993 and it's first radio station, 90.7 FM, began broadcast operations from Griffin, GA in April of 1995. In May of 2010 a second radio station, 91.7 FM, was added to the ministry's outreach. More than 60 volunteers, along with seven staff members, work together to present the familiar "Heartwarming and Life Changing" radio ministry to many.

WHAT'S BEEN GOING ON

Ashley Monroe Elected to *NewLife Radio* Board

Ashley (Hawkins) Monroe was first introduced to Christian radio WMVW when she was a young teenager. Only God knew that years later Ashley would accept the responsibilities as a member of the board of directors for the radio station she listened to as a child!



Her mother, Ginny Passmore, made sure her five children could regularly hear 90.7 FM in their home and car. They began to listen more than 25 years ago.

Ginny soon became a regular Sharathon volunteer, helping to answer phone calls

from supporting listeners. Young Ashley often accompanied her mom to WMVW and also became a volunteer too. Occasionally she even joined on-the-air announcers. The radio staff soon learned that Ashley was a "quick study" and then she became a regular on WMVW and has been a guest host on many of the ministry's Sharathons.

Not long after her high school graduation Ashley continued as a radio volunteer and then became a regular member of the **NewLife Radio** team starting in October 2006. She served faithfully for the next six years as Administrative Assistant and Radio Host. Following her marriage to Josh Monroe in 2009, Ashley hosted our southern gospel music feature, "Southern Majesty," heard Saturday nights on **NewLife Radio**.

As a full-time mom, and four beautiful children later, Ashley is now following the family tradition started by her mom.

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Summer Intern: Jackson Elling

This July, **NewLife Radio** welcomed Jackson Elling as the ministry's summer intern. Jackson is a rising senior at Covenant College in Lookout Mountain, Georgia, and is majoring in English with a concentration in writing. He put his knowledge to use by helping with editing, script-writing, and other tasks. Jackson said that he was grateful for the opportunity to observe the radio business in action and learn how to produce writing for broadcasts. He also enjoys listening to music, writing poetry, and playing drums during his free time. He hopes to eventually have a career that enables him to infuse his creativity into professional writing. Also, Jackson's father is senior pastor of First Presbyterian Church in Griffin. Thank you, Jackson, for being a part of the team!



Widows' Luncheon Update



Five years ago, Joe and Jenny Emert and the **NewLife Radio** staff felt a burden for widows in our listening family. Responding to the leading of the spirit of God, they planned and arranged for a special day trip to Callaway Gardens during the height of the Azaleas blooming season. It was a wonderful time with these special

ladies, and Joe and Jenny had as much fun as they did. This year's Widows' Luncheon was scheduled for September, but due to the unfortunate coronavirus it is now scheduled for May 1, 2021—May Day! This will be a great time to gather together for some wonderful food and encouragement! So be on the lookout for more information regarding the next Widow's Connection event. You are loved, so please stay safe "till we meet again!"



Fall Sharathon 2020

It's hard to believe that **NewLife Radio's** Fall Sharathon will soon be here. We saw God do a marvelous work during our spring event, and we anticipate seeing Him move again! Mark your calendars for October 20 through 22 and please begin praying for God's Spirit to move through His people so that this 24/7/365 radio ministry will remain fully funded going into 2021.

Sharathon would not be the same without our volunteers! Although we are still facing health concerns regarding COVID-19, we are planning to have a small crew

of volunteers to help answer the phones. We ensure that everyone will be socially distant and kept safe. If you would like to be a part of Sharathon as a phone volunteer, we have several 2-hour and 4-hour shifts available. Plus, we will provide some delicious food! Please call Marsha'ne' during normal business hours at 770-229-2020.



Fall Sharathon! Celebrating 25 years of God's faithfulness!

Text2Give

Text2Give is a service from the EFT Corporation, our secure credit card processing company, that makes it easy to give by simply texting an amount to our Text2Give phone number: 770-670-5771. Here's how to get started.

- 1 Register for Text2Give** by texting REGISTER to 770-670-5771. A link will be sent to you for you to register with your phone's browser.
- 2 To give, simply text an amount** (like \$100 or \$90.70) to the same number. The account you set up will be charged/debited within two business days. You will receive confirmation that your request has been accepted.
- 3 You will receive a link** in your donation confirmation which will allow you to designate all or some of your donation to a particular campaign or fund of your choice.
- 4 To update or remove** your registration, text UPDATE or REMOVE to the same number.
- 5 To cancel or have a payment partially refunded**, text REFUND or VOID to the same number. You will be contacted with confirmation and to clarify the amount to be refunded.

**Text
2Give**



**HOW YOU
CAN GIVE
TO WMVV**

We Can Use Your Old Car!

Through CARS (Charitable Adult Rides & Services) you can donate that old car and help continue to share the "heart warming and life changing" message of the Gospel throughout Georgia! Plus, you may qualify for a 2020 tax deduction.

With a gift of a vehicle, you create support for **NewLife Radio**. And as a donation, your car, truck, RV, etc. can be a significant gift to **NewLife Radio**.

CARS makes it easy to give with free and convenient pick-up for just about any vehicle anywhere; however, it must meet the following basic requirements:

- Vehicle has a clear title
- Vehicle is one piece and towable
- Vehicle is tow truck accessible
- Vehicle does not need to be running

All it takes to get started is a call to 855-455-5433 or 855-455-LIFE or visit our web site, www.newliferadio.com! Thank You!



So let each one give as he purposes in his heart, not grudgingly or of necessity; for God loves a cheerful giver.

(2 CORINTHIANS 9:7)



LISTENER LETTERS

"I usually listen to 90.7 FM when I'm in my car between 9 and noon. During that time frame I find much value in the broadcasts of Tony Evans, David Jeremiah, Michael Youssef, and Erwin Lutzer. These listening experiences and your general broadcasting messages and prayers are greatly appreciated."

Listener from McDonough

"Thank you for standing strong in your commitment to the Lord. We appreciate the opportunity to help a little. We are thankful for your prayers on our behalf."

William & Brenda – Covington

"God Bless the ministry of **NewLife Radio**. Thank you for boldly proclaiming the Word of God. Love the music, prayer time, and the different ministries in the daily lineup."

Eva – Williamson

"When we lived in Fairburn, GA, **NewLife Radio** was our favorite station. Now that we live in Virginia, we've discovered through "ALEXA" that we can listen to RZIM each day and Sunday Morning Praise. Thank you for your faithful ministry."

Larry & Donna – Rustburg

"Dear **NewLife Radio**, I appreciate all you do. We do not take you for granted. My day would be so lonesome without you!"

Mary – McDonough

"Thank you so much for your ministry. The Christian music that you play ministers to my heart and to my mind while driving to work early in the morning and encourages me in a tough non-Christian work environment. However, your ministry has been used by our Lord and Savior, Jesus, to encourage me and to help me in my faith."

Michael – Loganville

"Thank you! Your radio station is the only one we listen to. It is such a blessing. I am proud that we get to help support your broadcasts for the glory of our great God!"

Roger & Jennie – Locust Grove

Emergency Fund

A few years ago, we experienced a major issue with our 90.7 FM transmitter which required us to raise an immediate \$50,000.00. If you remember that time, we did not have the funds to replace this much needed equipment. As a staff, we realized the need to establish an "Emergency Equipment Fund" for future situations like that one. We know that because most of our equipment is well past their effective life spans, equipment repairs, and replacements will be in our future. If God lays it on your

heart to help with this special fund, you can donate online and choose the Emergency Equipment Fund category. Or if you would like to send a check, write Emergency Equipment in the memo part of your check. As always, we are so grateful for all our listeners and supporters. Each gift to **NewLife Radio** is tax deductible.

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Tax Efficient Strategy for Sharing

For some of you there is a unique and beneficial way to give. Are you responsible for Required Minimum Distributions? RMDs, as they are so commonly named, often come at a time in life when you don't want them to. Your IRAs and 401ks can continue to grow tax deferred, but the government forces you to make a withdrawal once you reach age 72.

This forced distribution creates income for your tax return, and you guessed it, revenue for Uncle Sam. I've seen this excess income wreak havoc on tax returns. For some, it can make Social Security benefits taxable. Others may have to pay more for Medicare. There is a lot I could say on the negative effects of unwanted RMDs, but let's move on to a positive solution.

Now you can gift your RMD to charity. When you do, nobody pays tax on the money! You have to gift it straight to a 501c3 charity, like **NewLife Radio**. You will still get a 1099 to prove you took the RMD out of your account, but when you file the tax return it will not be counted as taxable income. You can gift up to \$100,000 per year. This one little "trick" not only prevents taxation on your retirement funds, it's also a great way to support the work of the ministry.

Brandon Christy, CPA, PFS, CKA, has been a financial planner in middle Georgia for 17 years. Brandon is on a mission to bring peace and light by helping individuals align their financial lives with God's Word.

Advisory services offered through Christy Capital Management, Inc., a Registered Investment Advisor.
866-331-7749



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She has introduced her kids to Christian radio, especially "Odyssey" and "The Adventure Club with Miss Deb" each Saturday morning.

Upon the announcement of Ashley's election to the board, Joe Emert, founder and board chairman said, "For 25 years we have claimed Ashley as "our girl" here at the radio station. We have watched her grow and mature into a truly beautiful, wise and godly person. What a deeply felt honor it is now to see her become a member of the board of directors. Welcome, again, to Ashley Monroe!"