

SECOND QUARTER 2020

NewLifeRadio

NEWSLETTER



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Spring Sharathon 2020 Modified, Mitigated, Moderated, but not Marginalized!

As a result of the Covid 19 Coronavirus we all have been learning new ways to shop, communicate, work, clean, and yes, just live. As many of you know, May is the time for our annual Spring Sharathon. It is one of just two times each year when we approach our listening family and invite them to partner with us to share our financial needs as a non-profit ministry.

The **NewLife Radio** team has been working hard to ensure that the music and programs you love are still on the air, providing our familiar "Heart Warming and Life Changing" ministry. Like many, some of us are working from home and we are practicing social distancing. We have had to re-visit the "business as usual" model of conducting a Sharathon. Arranging for upwards of 50 volunteers to come to the radio station and answer telephones is simply out of the question!

So, here is the good news! Yes, Sharathon will still happen **May 18-20**, but it will be just a little different. And, it will sound different. We will not have volunteers in the studio answering the phones. But as usual, we will take phone calls with your faith-promise, just as before, but without the support of our many volunteers.

So, to participate in this year's Spring Sharathon and if you have the ability to make a donation "online" through our secure "DONATE NOW" portal at www.newliferadio.com, that will help us IMMENSELY! However, if you want to delay your gift but make a "FAITH PROMISE" to be fulfilled later in the year, you can fill out our "FAITH PROMISE" form "on-line" and we will then count you in our Sharathon totals.

Things are different for all of us and we need to adapt to the challenges we face. You will bless the other members of the listening family by helping us be as "normal" as possible by making this Sharathon successful, all of us working

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Donate by phone



Donate through www.newliferadio.com

WHAT'S BEEN GOING ON



What We Are Doing during the Covid-19 Virus

Who would have thought at the beginning of 2020 that nearly every sporting event would be canceled including the Tokyo Olympic Games?

Who would have thought for nearly two months church buildings would be mostly empty on Sunday mornings and everyone would be "attending" church online?

Who would have thought that words "pandemic" and "social distancing" would be heard on a daily basis?

Who would have thought that nearly every family would be a "homeschooling" family?

A lot has happened in a few short months! But you know what hasn't changed?

NewLife Radio! Throughout this worldwide crisis, we have been faithful to continue sharing the "heart warming and life changing" message of Jesus Christ to those who have needed it so desperately.

We made some changes though. We limited our time at the station by working from home; we performed regular duties with a smaller staff; and we've begun to make changes in our annual events like Sharathon. But the Message continues to be shared even with these changes.

NewLife Radio is your constant companion, supporting you with hope and encouragement and we thank you for your continued support as well. You can listen at 90.7 or 91.7 FM or online at www.newliferadio.com and click Listen Now!

Our 25th Anniversary Celebration!



April 16, 2020 was our 25th Silver Anniversary! It was very special milestone in the life of **NewLife Radio**. It was on Easter Sunday in 1995 that WMVV began to broadcast the "heart warming and life changing" message of Jesus. We had great plans for an "open house" and special guests on-air, with goodies to eat and drink, and just a time of praising God for 25 years for ministry. Well, due to Covid-19, like you we had to modify those plans.

However, there are some things a virus cannot change or take away from our celebration!

- We STILL celebrate 25 years of God's goodness and provision for this ministry to thousands of listeners in the Atlanta, Macon, and Middle Georgia area.
- We STILL celebrate the effectiveness of ministry through our "Throne of Grace" prayer program and the many thousands of answered prayers for our listening family.
- We STILL celebrate the staff He has brought to us and to whom He has provided the best skills possible in each area of broadcasting.
- We STILL celebrate that with God's help we will have 25 more years of service to our community and provide music and programs that will "Warm Hearts and Change Lives" because of the message of the Gospel.

So, while our Silver Anniversary celebration is a little different, we rejoice that God has been, is, and will be forever sovereign in this world and the world to come. Celebrate with us as we move into the next 25 years of ministry!



Mike Shelley hosts "New Morning Praise" 5-9 am M-F



Doug Doran trims fast-growing trees at the tower site



Marsharne Sullivan processing listener gifts to the ministry



Joe Emert "weed eating" at the tower site



Jenny Emert hard at work keeping our "books" straight



Debbie Faubion producing "NewLife Radio" imaging audio



Jim Stewart keeping our on-air sound "tweaked" just right

Why Radio? Why *NewLife Radio*?

There are a few times in our history where 100% of people in our nation are thinking about the same thing, and had their daily lives changed by the same thing, and all at the same time. For that reason, we have continued to share the *Heart Warming and Life Changing* music and teaching that you hear on **NewLife Radio**. However, we understand that your normal has changed—work is different, home is different, and even church is different. It's the only thing most people are thinking about.



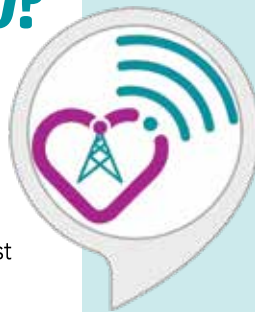
We have also heard from a number of our listeners that they are listening to **NewLife Radio** more than in the past. According to the research organization, Nuwoodoo, 34% of listeners have increased their radio

usage, and more are listening throughout the day. That number includes those that are now working at home. The ministry of **NewLife Radio** is so important, now more than ever.

The research firm Edison Research, has shown that even though consumers have a multitude of audio options to choose from, adults spend 59% of their audio time with radio. Despite the numerous audio options, broadcast radio dominates. Of the total time spent daily listening to ad-supported audio platforms, broadcast radio accounts for more than three-quarters. That's amazing!

Radio is no longer limited to the airwaves. Radio is available across digital devices and mobile devices— via apps and internet streams, which allows listeners to tune in whenever or wherever they want. According to the numbers we receive from the **NewLife Radio** internet streaming service, we have seen an increase in listeners online since the beginning of the state-wide shelter-in-place order. Most listen on their smart phones (more than 3,400 listeners) and there are close to 1,000 listeners to our Alexa skill.

The outreach of **NewLife Radio** online is not confined to the United State. We have listeners in the Philippines, France, Russia, the Bahamas, Brazil, Germany and Egypt. So, if you're wondering, "Does my gift make a difference?" we can easily say, "YES!" You're part of the Hope Team of **NewLife Radio**. You're an integral part of the team! Radio is so important in times like these and **NewLife Radio** continues to share hope and encouragement throughout our community, Georgia, the United States, and around the world. Thank You!



WHAT'S
COMIN'
UP

Don't Trade In That Old Vehicle – Donate It!

Don't settle for a low trade-in price; instead, donate your car, truck, motorcycle or RV to **NewLife Radio**. Through CARS—Charitable Adult Rides & Services—you can donate that old vehicle and help continue to share the "heart warming and life changing" message of the Gospel throughout Georgia! Plus, you may qualify for a 2020 tax deduction.

CARS makes it easy to give; however the vehicle must have a clear title, be in one piece and tow truck accessible. It does not need to be running.

After completing the form online or by phone, the CARS Vehicle Donation Support Team will arrange a free pick-up. When the driver arrives for your vehicle, you will be provided with a tax-deductible donation receipt.

Call 855.455.5433 or 855.455.LIFE or go to www.newliferadio.com! Thank You!



Faith Promise Form

Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

Email _____

Faith Promise Amount: \$ _____ Monthly or One-Time (circle one)

☐ Check this box if you would like us to send you a credit card or bank check withdrawal authorization form for your monthly or one-time gift.

We Get To Do This...TOGETHER!

You are a valued listener. Thank you for your support! If you would like to be "counted" in our Spring Sharathon 2020, go to our secure website at www.newliferadio.com and fill out our "DONATE NOW" form for an immediate gift or to set up a monthly donation. Or, you can fill out the form to the left to indicate that you will send in your gift later in the year. Just cut along the dotted line and mail it back to us ASAP to be counted during Sharathon, May 18, 19 & 20. Either way, we are so grateful for your participation with us during this unique time.



LISTENER LETTERS

"My heart has been spiritually enriched . . . I give unending praises to our King for you! . . . Through these biblical days of testing and trials such as Covid-19, you lift us with constant joy and reminders through praise and worship, word and prayer. ...THANK YOU."

Lynne – Conyers

"My radio stays on all day and all night every day. I enjoy the preaching and agreeing with you as you pray. . . . Your music makes me dance, worship, and exercise. I am asking for salvation prayer for my husband and all our family members. I know God is able. Thank you again for your radio station. It is so much easier to listen than to watch television."

Anonymous Listener

"I am a long-time listener and supporter . . . The selection of music for these challenging days has been superb! . . . every song is very encouraging to trust God. . . . Every time someone tunes in, they will hear something to help them hold on and refocus on the Lord God Almighty instead of our present situations particularly with all the uncertainties presented by COVID - 19."

Bless y'all! Love and prayers – Clare

"How I appreciate so much the 'ministry' of 90.7 FM. You have been a special part of my life these past 25 years. Thank You and may God bless you abundantly! In His Love,"

Shirley - A long time listener

"Best radio station ever! Filled with truth, hope, and relevant news and information. God bless you!"

Renate – Peachtree City

"I am so thankful for your Christian broadcasting station! You are a light in the lost world showing forth God's praises!"

Kathleen – A loyal Listener

"Dear **NewLife Radio**, words can't express how grateful I am to have **NewLife Radio** in my life day and night. I go to sleep with the sweet music Jim Stewart plays for us and I wake up to the Spirit-filled music Mike Shelley chooses for us. I thank God for you all and pray that God will pour His richest blessing on **NewLife Radio**."

Jeannette – A satisfied Listener

"God bless everyone involved with your ministry. I spend many hours each day with **NewLife Radio**. I feel that we are family and we are!"

Katherine – Forest Park

What to Do in Times of Uncertainty

10 Scriptures for Overcoming Fear and Anxiety

You know the Bible says "Don't be afraid." But sometimes anxious thoughts and feelings seem to overtake your heart and mind even when you don't want them to. There are plenty of helpful scriptures for overcoming fear and anxiety.

1 Fear is NOT from God.

"For God has not given us a spirit of fear, but of power and of love and of a sound mind."
(2 Timothy 1:7, NKJV)

2 God's got this!

"Be anxious for nothing, but in everything, by prayer and supplication with gratitude, make your requests known to God."
(Philippians 4:6 MEV)

3 Don't borrow tomorrow's troubles.

"Therefore do not worry about tomorrow, for tomorrow will worry about itself. Each day has enough trouble of its own."
(Matthew 6:34, NIV)

4 God is with you. Don't be afraid.

"Be strong and courageous. Do not be afraid or dismayed, for the LORD your God is with you wherever you go."
(Joshua 1:9 MEV)

5 Give your anxiety to Jesus.

"Cast all your anxiety on him because he cares for you."
(1 Peter 5:7 NIV)

6 When love comes, fear leaves.

"There is no fear in love, but perfect love casts out fear. For fear has to do with punishment, and whoever fears has not been perfected in love."
(1 John 4:18 MEV)

7 Jesus promised peace in the midst of trouble.

"I have told you these things, so that in me you may have peace. In this world you will have trouble. But take heart! I have overcome the world."
(John 16:33 NIV)

8 God's peace can point the way.

"Let the peace of God, to which also you are called in one body, rule in your hearts. And be thankful."
(Colossians 3:15 MEV)

9 Run into God's arms, and hang on!

The eternal God is your refuge, and underneath you are the everlasting arms; He will drive out the enemy before you, and will say, "Destroy them."
(Deuteronomy 33:27 MEV)

10 With God on your side, other's opinions don't matter.

"So we may boldly say: 'The Lord is my helper; I will not fear. What can man do to me?'"
(Hebrews 13:6 MEV)

By Dr. Carol Peters-Tanksley – reprinted with permission www.drCarolministries.com



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together! We love each one of you and as a staff we pray for our listening family, each week, that God will protect and provide for you in a very special way.

If you would like to make your "FAITH PROMISE" of support right now, you can fill out the enclosed form and return it to **NewLife Radio** and be counted! Thank you in advance for your faithfulness!